

IdeaMen

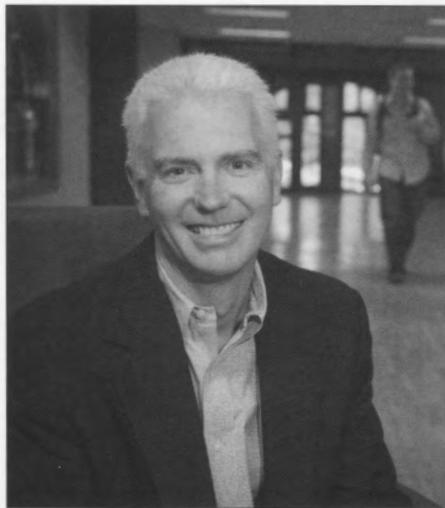
Dave and D. G. Elmore had an idea. And when Elmore have an idea, big things happen. As entrepreneurs, the father and son know what it takes to build a business out of something they are passionate about, whether it is reviving a minor league sports franchise or developing software. In this case, they wanted support for both scholarships and

a new specialized law clinic for students aspiring to a joint degree: the JD/MBA.

In the 1950s, IU didn't offer a joint degree in law and business. But Dave, a JD/MBA pioneer of sorts, knew what he wanted from his education. "I was always interested in business, yet I was too passionate about the law to give it up. But I also wanted to get my CPA." So during summers between IU Law

"For students like me,
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IU's support for my
educational goals and
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—COLE PARKER
IU STUDENT



D. G. Elmore at the IU School of Law.

"We thought
Matching the Promise
was a great opportunity
for us to increase the
impact of our gift."

—D. G. ELMORE



classes, Dave painted houses and took business classes. In time, he became a lawyer and a certified public accountant. "Having both skill sets gave me the confidence I needed, no matter whom I sat with at a conference table," says Dave.

A generation later, D. G. followed his father's example and enrolled at IU. The University now offered a JD/MBA program, and D. G. knew it was the degree for him. "As a lawyer, there are few legal transactions that don't eventually involve a business aspect. And in business, all kinds of legal issues come up. The joint degree gives you the skills to think in both ways."



IU student Cole Parker is pursuing a JD/MBA. He is excited about the Elmore gift. “For students like me, this scholarship shows IU’s support for my educational goals and career path,” says Cole.

In addition to scholarships, the Elmore gift supports a specialized law clinic where JD/MBA students are put to work. Entrepreneurs contact the clinic for business and legal advice. Mark Need (JD/MBA’92), the clinic’s director, says the Elmores are contributing to a pivotal part of a JD/MBA’s education: “For most of the students entering the clinic, our projects represent their first experience dealing with the moral, ethical, and professional responsibilities

clients face every day. That’s an incredible experience, and an important lesson.”

“This isn’t just a gift,” insists D. G., noting the match the University is making. “This will grow. And when you have an idea you are passionate about, that’s what you want to see happen.” Dave quickly adds that he hopes a clinic client will feel the same way. “It would be great if a business owner who found value in the clinic came back and gave it an ownership interest. That sort of thing would really grow this place. Maybe someday, my grandson will look at it and say, ‘See what Dad and Granddad did?’”

Sounds like another great idea. 