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Why Copyright Falls Behind the Requirement for Protecting Graphic User Interfaces: Case Studies on Limitations of Copyright Protection for GUIs in China

Ling Jin* & Yihong Ying†

I. Background and Introduction

In the 1970s, the first Graphic User Interface (GUI) was developed by the Xerox Palo Alto Research Center (PARC), and it began a new era for the interface of computer operating systems, with a number of brilliant systems contributing to the development of GUIs in the 1980s, such as the Windows, OS/2, Macintosh, Linux, and Symbian OS operating systems. Since, countless software systems have adopted GUIs as an effective intermediate between the operating system and its users. With the technology continually evolving, a well-designed GUI can attract users by providing convenient control methods and unforgettable user experiences.

However, like many other types of intellectual creations, the designs of GUIs may become vulnerable to piracy or imitation. After spending significant time designing a specific GUI, one may then find that GUI pirated or imitated shortly after the launch of a

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product utilizing the GUI. If that happens, under the current legal regimes in China, one of the main possible forms of legal recourse may be Chinese Copyright Law.

In this paper, the author specifically addresses the copyright protection afforded GUIs in China and discusses why copyright protection alone fails to fully protect GUIs, supported by case law.

II. Whether GUIs May Be Protectable Under Chinese Copyright Law

1. The TP-Link Case

Chinese Copyright Law categorizes works according to their nature. Theoretically, GUIs may be regarded as “works of fine art” or “compilation works,” depending on their constitution.\(^2\)

Works of fine art refer to two- or three-dimensional works, such as paintings, works of calligraphy, or sculptures,\(^3\) created using lines, colors, or other media, which, when viewed, impart aesthetic effects. Compilation works refer to works that are compiled of certain works, fragments of works, data, or other materials not constituting works, and the choice or layout of the contents that embody the original creation.\(^4\)

To date, there is not yet a publicized final court decision upholding protection for a GUI as a work of fine art or a compilation work. However, in a well-known case, Shenzhen Jixiang Tengda Tech. Co., Ltd. v. Shenzhen Pulian (TP-LINK) Tech. Co., Ltd. (the TP-LINK case), it may be inferred that GUIs could qualify as compilation works, provided that they satisfy the test of original creation for copyright.\(^5\) The first instance Court (Shenzhen Intermediate Court) held that the GUI of the plaintiff’s product (a wireless router) was copyrightable as a compilation work, and thus, the copying of the plaintiff’s GUI by the defendant constituted copyright infringement.\(^6\) However, the second instance Court (Guangdong High Court) overturned the decision of the first instance Court and ruled that the GUI at issue could not meet the creativeness

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5. Regulations for Implementation of Chinese Copyright Law, supra note 2 at art. 2. See also WANG QIAN, INTELLECTUAL PROPERTY LAW TUTORIAL 31 (Renmin University Press, 3rd ed. 2011) (“‘creation’ means a certain level of intellectual creativity ... The result of (intellectual) labor shall possess a certain level of ‘intellectual creativity’, which may embody the author’s unique intellectual judgment and choice, shows the author’s character, and reach a certain level of height of creation”).
requirement for such compilation works because the selections, arrangements, and layouts were fairly simple, and they were not creative enough to distinguish it from other GUIs for wireless routers. Therefore, although the second instance decision indicates that GUIs may be protected if they can meet the creativity requirement, in this particular case, copyright law was insufficient to protect the GUI from infringement because the Guangdong High Court relied on the rather broad exception to protection when a design’s creativity is deemed insufficient.

2. The Independent Creation Requirement – A Major Hurdle for GUIs

To qualify for copyright protections, works must be an independent creation. However, due to Chinese Copyright Law’s lack of clear criteria, great uncertainty exists in judicial practice as to the assessment criteria for independent creation. There are a number of reasons for this uncertainty.

First, the requirement of independent creation appears to be fairly subjective. In general, most Chinese courts deem that, for a work to be subject to copyright protection, it should present a certain height of creation. However, it is uncertain as to what height is required. For instance, in the Ikea case, though the children’s stool in question might have possessed design creativity with its round stool legs, Shanghai No. 2 Intermediate Court found that the artistic aspect in a work must meet a minimum requirement for it to be protected by Chinese Copyright Law. The Court found that the stools failed to reach a minimum level of artistic sense and denied copyright protection. However, the minimum height requirement was not clarified. Additionally, in the Lego cases, the Court tried to cast some light by stating that a work must possess a certain height of artistic creation, which shall make the general public view it as a piece of art, for it to satisfy the creativity requirement. However, the general public’s view test is subjective, is difficult to apply, and allows uncertainty to remain.

Second, because China is a civil law country, rather than a case law country, a court is not obliged to follow established precedents. In an earlier GUI case decided in Shanghai in 2005, the first instance Court found that the GUI at issue did not constitute a compilation

8. Id. The Guangdong High Court opined that the design is not sufficiently creative and thus denied copyright protection to the design of the GUIs for wireless routers.
9. Regulations for Implementation of Chinese Copyright Law, supra note 2 at art. 2 (explaining that “[t]he term ‘works’ used in the Copyright Law refers to original intellectual creations in the literary, artistic and scientific domain, in so far as they are capable of being reproduced in a certain tangible form”).
10. Wang Qian, supra note 5 at 77.
12. Id.
13. Id.
15. Id.
work subject to copyright protection. However, in TP-LINK case, the first instance Court found that the GUI at issue could qualify as a compilation work and could thus be protected under Chinese Copyright Law. The freedom of courts in different Chinese jurisdictions to interpret the laws in different ways adds additional uncertainty to the application of the exception for independent creation.

### III. Other Limitations for Enjoying Copyright Protection

While the requirement of independent creation may remain a major hurdle, there are also other possible limitations to the copyright protection afforded GUIs.

#### 1. Functionality / Separability Test

Depending on their designed purpose, GUIs could be functional in certain cases, as they quickly point users to their associated functions. Therefore, they may be regarded as useful articles.

Chinese Copyright Law does not necessarily exclude protection to useful articles. In a Reply addressed to a query from the Switzerland Embassy with respect to the implementation of Article 25.2 of the TRIPS Agreement in China, the National Copyright Bureau once stated:

> [T]he “work of fine arts” provided under the Copyright Law and the Implementation Regulations, are two- or three-dimensional works created in lines, colors or other medium which, when being viewed, impart esthetic effects, such as paintings, works of calligraphy, sculptures, etc. Therefore, any industrial designs, including textile design, are protected by the Copyright Law, provided the designs fit the conditions for “work of fine arts.”

Although it was mainly addressed to textile products, this Reply is often cited as an indication or guidance that Chinese copyright protection should be rendered to a useful article. However,
since it does not specifically address the extent to which copyright protection should be rendered to useful articles, the copyright protection afforded still needs to be reviewed and decided on a case-by-case basis.\textsuperscript{21} Although not explicitly set out under Chinese Copyright Law, the principle of “Functionality - Separability” has been adopted by certain courts in China, particularly for construing whether a useful article is the subject of an “original intellectual [creation]” and whether it may be afforded copyright protection.\textsuperscript{22}

For instance, in another Lego case, INTERLEGO AG v. Guangdong Xiaobailong Toys Industry Co., the Court held:

"[I]f a work of fine arts is adopted on [a] useful article, and the original and creative expression of the work of fine arts is a result [of] technical functions, and if the expressions for implementing the technical functions are limited, then other’s use does not constitute infringement to the copyright of the works of fine art. . . . Because, if the use is found [to be] infringing, then it means the copyright protection afforded to the expression will objectively protect the technical functions entailed by the expression."\textsuperscript{23}

The Court’s opinion has adopted the principle of “Functionality – Separability,” and so have the cases of Jean Paul GAULITER v. Shantou Jiarou Fine Chemicals Co. & Zhao Li Ting\textsuperscript{24} and Ouke Baobei (OK BABY) Co. v. Cixi Jiabao Children Appliances Co. & Beijing Leyou Dakang Tech. Co.\textsuperscript{25}

Moreover, in the above-mentioned TP-LINK case, the second instance Court addressed the functionality issue, stating that the menus and buttons in the GUI indicated corresponding functions, which were part of operational methods and were purely functional.\textsuperscript{26} Therefore, since Chinese Copyright Law protects creative expressions, but not ideas or operational methods, these operational methods were not protected under Chinese Copyright Law.\textsuperscript{27}

\begin{itemize}
\item \textsuperscript{21}\textit{Wang Qian, supra} note 5 at 74.
\item \textsuperscript{23} See INTERLEGO AG v. Guangdong Xiaobailong Toys Industry Co. & Beijing Huayuan Xidan Shopping Center Co. Ltd., \textit{supra} note 22.
\item \textsuperscript{24} See Jean Paul GAULITER v. Shantou Jiarou Fine Chemicals Co. & Zhao Li Ting, \textit{supra} note 22.
\item \textsuperscript{27} \textit{Id}.
\end{itemize}
2. The Merger Doctrine & Scènes À Faire

Under the Merger Doctrine, if an idea may only be expressed in a very limited number of ways due to the nature of the subject matter, then one “independent” expression of such an idea may not be afforded copyright protection. Similarly, under the Scènes À Faire doctrine, if the creative elements in a work are regarded as common practice or in the public domain, the work may also fail the independent creation test and thus be unprotected.

In the second instance court of the TP-LINK case, the Court held that, although there are a number of identical places or similarities between the GUIs for two WLAN Router products at issue, the GUIs are designed in accordance with the users’ requirements; and the GUIs under the present case must have referred to the common elements of existing GUIs, due to similar functions to be rendered and similar user requirements. This seems to suggest that the Court has also adopted the Merger Doctrine or the principle of Scènes À Faire, which, as shown in this case, does not favor the GUI creator. Therefore, because the expressions could be limited due to their designed purpose, the presentation of GUIs could be deemed limited expression of ideas and thus considered as not protectable ideas under Chinese Copyright Law.

3. Public Interests Considerations Coming to Enforcement

Public interests always come into play in the enforcement of copyright. Public interests are viewed as a practical hurdle barring administrative enforcement for copyright owners. Assuming GUIs are afforded with copyright protection and become subject to enforcement actions, whether and how public interests are assessed at this point would be uncertain. Arguably, rendering no protection to copyrighted works would impair society on a macro level; however, the level at which the public interests concern is assessed is not yet clear.

In the TP-LINK case, the second instance Court found that certain elements of GUIs fall into the scope of expressions in public domain, and, if Shenzhen Pulian (TP-Link) was allowed to prohibit others from using these expressions, it would be against the legislative purpose of encouraging the creation and spread of works and ultimately impair the public interests. Arguably, this may suggest that copyright afforded to GUIs may be more likely to face the threshold of public interests. That is to say, if a GUI is designed to satisfy a user’s frequent demands, it may be inevitable to have designs familiar to the user, which might entail design limitations, and, in that case, public interests may more likely outweigh the GUI designers’ individual rights.

28. See id.
29. See id.
30. Chinese Copyright Law, supra note 2 at art. 48; see also Regulations for Implementation of Chinese Copyright Law, supra note 2 at arts. 36-37.
Concerned with public interests, Chinese Copyright Law also provides fair use exemptions\(^{32}\) and certain statutory licenses\(^{33}\) as restrictions on enforcing copyrights.

**IV. Possible Implications to GUIs of the Draft of Third Revision of Chinese Copyright Law**

It is worth noting that the Draft of the third revision of Chinese Copyright Law (Draft) was recently released for public comments on March 31, 2012.\(^{34}\) The proposed revisions outlined below may have positive implications on possible GUI protection under Chinese Copyright Law.


The Draft includes the useful article in the category of works of applied art under Chinese Copyright Law.\(^{35}\) The specific inclusion of such works in the law may help reduce some of the uncertainties that have existed as to “works of fine art.” However, it still fails to clarify what creativity or height of artistic sense is required for the useful article to be subject to copyright protection, even as works of applied art.

2. *Damages – Article 72 in the Draft.*

This Article introduces detailed provisions clarifying the damages available for copyright infringement. As opposed to the currently available amount of statutory damages of up to RMB 500,000,\(^{36}\) the newly proposed amount increases the amount to RMB 1 million (approx. US$158,000) where compensation is difficult to be determined.\(^{37}\) However, in order to obtain these damages, there is an additional requirement to record the copyright or relevant agreement, which will, in effect, make copyright recording a compulsory procedure.\(^{38}\) Furthermore, for repeated copyright infringers, punitive damages one to three times higher than the above damages have been introduced into Chinese Copyright Law.\(^{39}\)

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35. See id. at art. 3(9).
38. See id. at art. 72. In the draft article 72, it requires that “[i]f the actual loss of the copyright holder, the illegal gains of the infringer and the royalty in normal trade of copyright are all difficult to determine, according to the registration of the copyright or related rights, registration of the exclusive licensing contract, or registration of the assignment contract, the court shall award the compensation amounting to no more than RMB one million according to the circumstances of infringement”, which may be construed that, the proposed statutory damages of RMB 1 million will only be substantiated on the condition of copyright recording.
39. See id. at art 72.
3. Administrative Enforcement – Articles 73 and 75 in the Draft.

The enforcement power of administrative authorities has been increased. They are entitled to seize or confiscate infringing products and to examine or reproduce the sales, invoices, contracts, and other material relevant to the infringing activities.\(^{40}\) Previously, the precondition to an administrative authority taking action was that the infringement should be “detrimental to the public interest.”\(^{41}\) Now, it is that the infringement is such as to “impair the order of socialist market economy” – a precondition that should be more easily satisfied.\(^{42}\)

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40. See id. at art 75.
41. Chinese Copyright Law, supra note 2 at art. 47.
42. See Chinese Copyright Law Draft, Public Comment, supra note 34 at art. 73.